



MultiQ – Dual function public view monitor

With the addition of video surveillance functionality to MultiQ's proven digital signage system, ordinary public view monitors are transformed into powerful digital signs that can also be used for marketing and information. This is the first ever digital surveillance system that is as easy to install as an analogue PVM system, but which gives retailers all the flexibility of network connection as well as vastly superior video quality.

In retail environments, the MultiQ media monitors can display programmed messages to welcome visitors and inform them about current promotions, while simultaneously playing live video footage from the store's entrance. People arriving at

the store pass through the field of the security camera and see themselves on screen. This sends a strong message that video surveillance is in place, while welcoming customers and providing information on the latest sales and store events. The friendly welcome has two positive effects; promotional messages to shoppers can boost revenues, while the security video deters theft and reduces the cost of stolen merchandise.

Using MultiQ Media Monitors, retailers can also set up interactive, touch controlled security video monitoring stations at the POS or in a back office, enabling staff to view images from cameras all around the store. Motion detection in the cameras can be used to limit the display of images on the MultiQ Media Monitors to times when there is action in a particular motion detection zone.



Streaming video support

Video	h264
Streaming protocols	RTSP unicast, RTSP over TCP and RTSP over HTTP
Single stream resolution	1280x800, 1280x720, 1024x768, 800x600, 640x480, 480x360, 320x240, 176x144 and 160x120
Quad stream resolution	4 streams with any mix of 640x480, 480x360, 320x240, 176x144 and 160x120

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